

FOR IMMEDIATE RELEASE

Lansing-based SuttonAdvisors^{PLC} continues to grow team

Young finance professional finds a home with local financial boutique

Lansing, MI – January 4, 2011: Signs of growth in today's economy are to be celebrated, especially when they can be found locally. SuttonAdvisors, PLC a family run financial boutique located on E. Grand River Avenue is doing just that – *growing*. They recently welcomed a new member to their advising team, David Eldridge, who will function as their Wealth Accumulation Operations Specialist. This new position to be held by David will benefit both the company and their clients.

David started his academic career at The Ohio State University and has since transferred to Davenport University where he is pursuing his bachelor's degree in Finance with a specialization in Financial Planning. David's career aspirations in the financial field can be realized at SuttonAdvisors and when asked why he sought to work for the company and what future he saw with them he states, "I believe SuttonAdvisors provides a unique client-centric approach that focuses on the whole client over products."

Eldridge continues, "My goals include learning as much as possible regarding the financial services industry and the SuttonAdvisors approach to client services. I hope to grow with SuttonAdvisors into a role as a Life Strategist once I'm done with my degree work." David will be an excellent investment for SuttonAdvisors. His long term aspirations with the company and his education will make him a valued employee both now and in the future.

With finance as his forté, David will quickly become an integral part of the SuttonAdvisors Team. Lending to his abilities in the financial field his new position will allow him to expand his knowledge base as well as highlight his skills. "My talents include multitasking, the ability to research and find information, and a keen understanding of current and future technologies" says Eldridge. All of which are essential in today's workplace, giving Eldridge an edge and making him a valuable asset to the company.

Jordan Sutton of SuttonAdvisors says of their newest team member, "We are so excited to have David as part of our team! His positive energy and attention to detail will be an asset to all of our clients. We look forward to his growth with SuttonAdvisors and we are certain that clients will enjoy working with him regarding their investment accounts and other wealth accumulation needs."