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FOR IMMEDIATE RELEASE

SuttonAdvisors_{PLC} – Offering Continued Commitment to the Community and Its Clients

Jerry Sutton, founding owner of an upscale financial boutique, shows a continued effort to maintain credentials and ongoing education

Lansing, MI — October 2, 2009 Jerry Sutton has been awarded the Accredited Investment Fiduciary[®] (AIF[®]) designation from Fiduciary360 (fi360), an organization offering training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of fiduciaries.

While there are many things SuttonAdvisors, PLC does to help people; one of the principle things is helping their clients make good financial decisions. This process includes making sure clients make the appropriate decisions with their investments. The process begins with making sure there is a plan in place; hence the role of a fiduciary.

“Being an Accredited Investment Fiduciary[®] (AIF[®]) and continuing with the required continuing education helps me renew a commitment to our clients, our team members and myself,” says Jerry Sutton of the ongoing education required to offer his clients the best advice in an ever changing world. He adds, “The only constant for any of us is change. This means we must be willing to change, and incorporate change in order to meet the needs of our clients. If we are going to be of help we must anticipate things and help people be prepared for the unexpected.”

The team of SuttonAdvisors recognizes that the economy poses some challenges. At the same time, the Sutton Team with its collection of dynamic backgrounds, positive attitudes and compassionate personalities gives clients direction, comfort and an invaluable resource. They are a team devoted to their clients and the well being of their clients’ estates, their loved ones. Clients appreciate having their investments, estate documents and other legal documents all in one place with a trusted team of advisors always at their fingertips.

Jerry Sutton concludes, “With the increased dialogue in the security industry on the standards of care, I remain committed to placing the interests of our clients first.”