



SuttonAdvisors, PLC
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FOR IMMEDIATE RELEASE

Sutton Advisors Attends Cambridge Women Advisors Forum in Chicago

Lansing, Michigan – July 1, 2011 – Linda Sutton, Jordan Sutton as well as Jill Kacel of SuttonAdvisors, PLC recently participated in the Cambridge Women Advisors Forum in Chicago. The Sutton's were invited by their broker-dealer, Cambridge Investment Research, Inc. (Cambridge), to attend the inaugural event hosted by Cambridge President and COO, Amy Webber. More than 60 rep-advisors attended the forum which featured networking events, advisor panels, keynote addresses, and presentations by key members of the Cambridge executive team.

"We developed this forum with the goal of cultivating the diverse talents of our rep-advisors by offering tools for them to improve their practices and relationships. We were particularly pleased with the turn out for this inaugural event and are confident each of the attendees walked away with new ideas to take their practices to the next level." said Amy Webber, President and COO.

The Cambridge Women Advisors Forum featured a broad array of relevant educational sessions for advisors including: utilizing social networking, TEAM Dynamics: Selling and Managing with Personality DNA, Secrets of the Rainmaker – Proven Ideas to Attract Clients, principal protection, lifetime income strategies, portfolio solutions, and socially responsible investing. Attendees were able to consult with industry experts and members of the Cambridge executive team to gain perspective on industry trends. The forum is just one example of Cambridge's dedication to helping advisors learn and grow, providing opportunities for financial professionals to continually enhance their knowledge to better serve clients.

SuttonAdvisors, PLC is a registered investment advisor not only for residents in Michigan, but also for those in Massachusetts, Illinois, Indiana, Idaho and Florida. Their services include Strategic Advising, Legacy Planning, Financial Planning, Tax Strategies, Asset Protection and more. SuttonAdvisors, PLC understands that each person has their own personal journey, one separate from any other. They want to make sure that they are making their services more available for each and every client.

*For additional information please visit www.suttonadvisors.com or contact:
Rebecca Eldridge ~ Rizzi Designs, LLC ~ 517.708.2106*

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Cambridge Investment Research, Inc.

Cambridge Investment Research, Inc., member FINRA/SIPC, is an independent, privately owned broker-dealer with over 1,900 independent registered representatives. Cambridge provides innovative fee programs and a full menu of commission offerings to advisors across the nation. Recognized in the industry as The Fee Experts®¹, Cambridge has been ranked a fee leader among independent broker-dealers for 10 consecutive years² and is a four-time recipient of the Broker-Dealer of the Year Award³.

For more information contact: Lindsay Lippincott – Manager, Public Relations Projects, 641.472-5100 x1552 or lindsay.lippincott@cir2.com.

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¹ THE FEE EXPERTS® is a registered mark of Cambridge Investment Research, Inc. for its investment advisory service for investment managers

² *Financial Planning* magazine, June “FP50”, Top 50 Independent Broker-Dealer Issue, 2001-2010

³ *Investment Advisor* magazine, 2010, 2008, 2007, Division IV; 2003, Division III

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