



SuttonAdvisors, PLC  
2201 East Grand River Avenue  
Lansing, Michigan 48912  
Lansing area: 517.487.5555  
Toll-free: 800.968.6781

---

## SuttonAdvisors<sup>PLC</sup> – Define Your Journey

*A fresh take on financial advising*

**Lansing, MI – April 22, 2009:** Green and gold are the defining colors of SuttonAdvisors, PLC and its team of pecuniary experts. Located at 2201 East Grand River Ave. a small unassuming brown building has been home to this family owned and operated business since inception. Owners, Jerry and Linda Sutton, along with their staff have provided financial counsel to the greater Lansing area and its residents for the past 20 years.

Your best interest is always the main concern at SuttonAdvisors, a principle they put much stock in. Their high standards and concern for their clientele ultimately speaks of the character of the establishment, and of the values of Jerry and Linda Sutton. With a family focus and an attention to detail the Suttons have made a name for themselves in the community through building relationships and trust with those they serve.

“Define your journey” is a reoccurring theme found within the SuttonAdvisors building as well as the focus of a revamped financial services strategy. They continuously strive to further their customer’s financial goals, and SuttonAdvisors’ new plan of action is a more comprehensive approach to investing. They are looking to make a transformation in the lives of those ready for a change, a transformation current clients delineate as “creating the future in which they want to live.”

Jordan Sutton, daughter of Jerry and Linda Sutton, is at the forefront of this internal renovation – aiming to keep the company ahead of the curve while continuing to provide the personal care and service that sets them apart. Jordan will be transitioning into a more prominent role in the company in the coming years, taking the reins from Jerry and Linda who will still be very much active and invested in business. Her fresh ideas coupled with the companies long standing ideals is sure to make for a successful future for SuttonAdvisors.