

Sutton Advisors attends Cambridge Women Advisors forum in Chicago

LANSING, MI—Linda Sutton, Jordan Sutton, and Jill Kacel of SuttonAdvisors, PLC recently participated in the Cambridge Women Advisors forum in Chicago. The Suttons were invited by their broker-dealer, Cambridge Investment Research, Inc. (Cambridge), to attend the inaugural event hosted by Cambridge President and COO, Amy Webber. More than 60 representatives attended the forum, which featured networking events, advisor panels, keynote addresses, and presentations by key members of the Cambridge executive team.

“We developed this forum with the goal of cultivating the diverse talents of our representatives by offering tools for them to improve their practices and relationships. We were particularly pleased with the turnout for this inaugural event and are confident each of the attendees walked away with new ideas to take their practices to the next level,” said Amy Webber.

The Cambridge Women Advisors Forum featured a broad array of relevant educational sessions for advisors including: utilizing social networking, TEAM Dynamics: Selling and Managing with Personality DNA, Secrets of the Rainmaker – Proven Ideas to Attract Clients, principle protection, lifetime income strategies, portfolio solutions, and socially responsible investing. Attendees were able to consult with industry experts and members of the Cambridge executive team to gain perspective on industry trends. The forum is just one example of Cambridge’s dedication to helping advisors learn and grow, providing opportunities for financial professionals to continually enhance their knowledge to better serve clients.

SuttonAdvisors, PLC is a registered investment advisor not only for residents in Michigan, but also for those in Massachusetts, Illinois, Indiana, Idaho, and Florida. Cambridge Investment Research, Inc., member FINRA/SIPC, is an independent, privately owned broker-dealer with over 1,900 independent registered representatives.

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